



COMMISSION DE
L'Océan Indien



CALL FOR CONSULTANTS POLICY REVIEW OF THE CREATIVE INDUSTRIES

TERMS OF REFERENCE

The Indian Ocean Commission (IOC) is an intergovernmental not for profit organization that brings together five Member States: the Union of the Comoros, France by way of Reunion Is., Madagascar, Mauritius and Seychelles. As the only regional organization in Africa composed exclusively of islands, it defends the specificities of its member states on the continental and international scenes. The island States also happen to be COMESA Member States as well. Benefiting from the active support of a dozen international partners, including the French Development Agency (AFD) and European Union, the IOC gives substance to regional solidarity through cooperation projects covering a wide range of sectors: sustainable management of natural environments and resources, public health, maritime safety, culture. This experience accumulated over the course of the projects makes the IOC today a leading player in the regional diplomatic landscape participating in the achievement of the Sustainable Development Goals.

The Common Market for Eastern and Southern Africa (COMESA) is an intergovernmental not for profit Organisation comprising of 21 Member States and it is the largest Regional Economic Community in Africa. The countries covered are mostly in Eastern, horn of Africa region and Southern Africa. The main mandate of COMESA is to promote regional integration through increased intra-regional trade and socio-economic development in the region through harmonization of policies and implementation of programmes on trade and customs, agriculture and industry, gender and social affairs, transport and infrastructure, climate change, research and statistical development.

In May 2023, the IOC signed financial agreement with the HEVA Fund LLP for the project's implementation entitled "**Review of the existing legal and policy frameworks for Cultural and Creative Industries (ICC)**" in Burundi, Kenya, Rwanda, Uganda, Djibouti, Ethiopia, Eritrea, Somalia, Sudan, Comoros, Madagascar, Mauritius, Seychelles within the framework of the ACP-EU Culture (Eastern Africa) Ignite Culture program.

As part of its commitment to strengthen the cultural and creative industries (CCI) within the region, the IOC has launched a study on the policy framework of CCI and is recruiting a regional consultant specialized in cultural policy.



Main responsibilities

Under the authority of the Head of the department "Education and training, Culture, Health, Gender and Entrepreneurship" at the IOC, the consultant will:

- Review data collected by the intern on the existing institutional, legal and economic environment for CCI ;
- Identify the policy gaps and business regulations in CCI ;
- Provide an analysis of the policy strengths and weaknesses per country ;
- Provide policy recommendations to foster the socio-economic contribution of the cultural and creative sectors ;
- Develop framework to measure the policy's improvement and business regulations to foster creative economy in the region;
- Develop content for sensitization workshops on improving the legal and policy framework for CCI
- Provide recommendations to guide IOC and COMESA on their technical assistance programme.

Deliverables and calendar

Total duration of the consultancy is 3 months, with the following timetable:

1. **By 30 September 2023:** Draft country analysis and recommendations
2. **By 27 October 2023:** Presentation of the new policy framework to Member States for their validation
3. **By 27 November 2023:** Final report including country sheets and new policy framework

Requirements

- ✓ Degree (Master or equivalent) in Economics/Public policy/ Business, or in relevant field;
- ✓ Experience and knowledge of the policy environment and business regulation for the creative economy in Africa ;
- ✓ Experience demonstrating analytical skills in policy analysis with a focus on the culture sector;
- ✓ Ability to analyse information from various resources and draft clear and concise document ;
- ✓ Fluent in English AND French ;
- ✓ Knowledge and experience on the UNESCO Indicators Culture|2030 will be an asset;
- ✓ Experience in designing intergovernmental programme and multi-lateral cooperation in the field of culture will be an asset.

Applications could be submitted in **French or English** and shall include :

- ✓ The Technical Proposal ;
- ✓ Financial Proposal.

Applications shall be sent by email by **31 August 2023** to: innocent.miada@coi-ioc.org; pascal.rakoto@coi-ioc.org and CC culture@coi-ioc.org

For further information, please email culture@coi-ioc.org before Thursday 24 August 2023.



Technical proposal

Methodology and proposed workplan

It is recommended to present the technical proposal in 3 pages maximum (including table, graphic, etc) as follows:

- a) **Methodology.** Explain how you understand the consultancy mission and how will you proceed to achieve the expected results.
- b) **Workplan.** Provide a detailed breakdown of the activities to be engaged including IOC's approval and date of submission of deliverables.
- c) **Detailed Curriculum Vitae (CV)**

Financial proposal

Items	Consultant fees (daily rate in EUR)	Number of days	Total (in EUR)
Country (13) analysis and policy recommendations			
New framework to measure the policy's improvement and business regulations of the CCI			
Validation workshop (excluding per diem allowance and travel)			
Final report			

Evaluation

Proposal will be evaluated based on its responsiveness to the Terms of Reference as follows:

Criteria	Points
Understanding of the mission	35
Methodology and workplan	35
Proven experiences in the field	20
Quality of similar past missions	10
Total points	100