



## **REQUEST FOR EXPRESSIONS OF INTEREST for the selection of an Individual Consultant to ensure " Support as facilitator to the Blue Champion Award part of the SWIOFish 2 project "**

1. The Indian Ocean Commission (IOC) is an intergovernmental regional cooperation organization which brings together the Union of the Comoros, France, on behalf of Réunion, Madagascar, Mauritius and Seychelles. Its mission is to strengthen the bonds of friendship and solidarity between peoples and to contribute through regional cooperation to the sustainable development of its member states. The IOC has received a grant from the World Bank to support the SWIOFish 2 regional project. It intends to use part of this grant to make payments under the individual consultant contracts that will be responsible for « Support as facilitator to the Blue Champion Award for the SWIOFish2 Project ».
2. The Consultant's mission is to support as facilitator to the Blue Champion Award which aims at promoting the emergence of young entrepreneurs and innovative ideas for the promotion of circular economy to fight marine pollution in the African and Indian Ocean Developing Island States (AIODIS).
3. The mission will be carried out in the South-West Indian Ocean region.
4. The Consultant will work under the supervision of the Indian Ocean Commission.
5. The estimated duration of the benefits is from October 2019 to February 2020.
6. The Indian Ocean Commission (IOC) now invites eligible consultants to express their interest in providing the services described above. They must provide information justifying that they are able to implement the necessary expertise and perform the services in question (curriculum vitae, copies of diplomas and attestations, references concerning the performance of similar contracts, etc.).
7. A version of the terms of reference is available on the website of the Indian Ocean Commission <http://commissionoceanindien.org>
8. Expressions of interest must be filed electronically in uncompressed format at the address below no later than Monday, October 14, 2019 at 16:30 (Mauritius time UTC+4):  
*e-mail: [innocent.miada@coi-ioc.com](mailto:innocent.miada@coi-ioc.com) and [njiva.r@coi-ioc.com](mailto:njiva.r@coi-ioc.com)*  
*Reference: " Support as facilitator to the Blue Champion Award (SW2/Y2-C021)"*
9. Individual Consultants will be selected in accordance with the procedures set out in the World Bank Guidelines on Selection and Employment of Consultants.
10. The individual consultants concerned may obtain further information during working hours at 9:00 to 16:00 (Mauritius time UTC+4) from the Indian Ocean Commission (IOC) by sending e-mails to the addresses referred in paragraph 8.



**Promotion of African & Indian Ocean Island Developing States Blue Economy through the South West Indian Ocean Fisheries Governance and Shared Growth Project (SWIOFish2)**

**Support as facilitator to the Blue Champion Award**



**TERMS OF REFERENCE**

<b>ASSIGNMENT NAME</b>	<b>Recruitment of a Facilitator for SWIOFISH2 for the Blue Champion Award</b>
<b>ID Number</b>	SWIOFish2
Background Information	<p>A Financing Agreement (Grant No. D1720) was signed between the International Development Association (IDA) and the Indian Ocean Commission (IOC) on the 30<sup>th</sup> May 2017 to support the regional component of the Second South West Indian Ocean Fisheries Governance and Shared Growth Project (SWIOFish2).</p> <p>This consultancy is in the context of the implementation of the subcomponent of the project that support to the African and Indian Ocean Developing Island States (AIODIS).</p> <p><b><u>The AIODIS sub-component of SWIOFISH2</u></b></p> <p>The second sub-component aims to support the group of African and Indian Ocean Island Developing States (Cabo Verde, Guinea Bissau, São Tomé &amp; Príncipe, Comoros, Mauritius, Madagascar, Maldives, Seychelles and Reunion) in collaborating and sharing their own experiences to address some of their specific challenges such as improving the sustainable management of their vast maritime territory; innovating and developing their blue economy in the context of climate change; and collaboratively mobilizing financing for addressing those challenges. Activities include the organization of high-level meetings to discuss specific challenges and issues</p>

	<p>of regional interest; the creation and exchange of knowledge; the provision of a preparation facility for project proposal; and a support to the AIODIS Secretariat to be hosted by the IOC.</p> <p><b>1. Context of the assignment</b></p> <p>The African and Indian Ocean Island States (AODIS) are richly endowed with vast Economic Exclusive Zones. The AODIS have jurisdiction over a significant marine area, with a long coastline, multiple maritime boundaries and complex international and national legal frameworks. The 'Blue Economy' therefore plays a major role given, its economic, social, environmental and geopolitical interests.</p> <p>The Indian Ocean Commission, as an intergovernmental organization supporting its member states as well as the Small Island Developing States (SIDS) of the Atlantic in their march towards sustainable development, proposes to collaborate with the authorities on the one hand to improve the business environment for the emergence of the circular economy and on the other hand, the establishment of a process for the promotion of young people on the issues and perspectives of the circular economy within the framework of the AIODIS project. The focus will be on, but not limited to, the issue of marine pollution. The real challenge is to combat pollution at sea by proposing alternatives and the reuse/transformation of waste. This will enable the AIODIS countries, especially their young entrepreneurs (18-40 years) to move towards a circular economy that responds to both environmental and economic problems.</p>
<p>Objective of the Blue Champion Award</p>	<p>As part of the AIODIS component of the SWIOFish2 project, the Indian Ocean Commission is organising the Blue Champion Award in Mauritius in two categories (the Best Ocean Entrepreneur Category and the Best Innovative Concept Category) in December 2019.</p> <p>The Blue Champion Award aims at promoting the emergence of young entrepreneurs and innovative ideas for the promotion of circular economy to fight marine pollution in the African and Indian Ocean Developing Island States (AIODIS).</p>
<p>Specific Objectives of the Assignment</p>	<p>Under the supervision of the Officer for AIODIS and Regional Coordinator and with the support of the steering committee for the organisation of the contest, the selected communication/media specialist will be entrusted with the following tasks and responsibilities:</p> <ul style="list-style-type: none"> <li>i. Provide technical advice and coordination support related to the planning and organisation of the Blue Champion Award during weekly meetings of the Steering Committee that has been set up by the IOC to oversee the event.</li> </ul>

	<ul style="list-style-type: none"> <li>ii. Support the communication about the event from October 2019 to the beginning of 2020 (review) on media (newspaper and website) in all the AIODIS countries.</li> <li>iii. Facilitate the publication, in media with readership in the Indian Ocean and in the Atlantic African island, at least three articles before, during and after the Blue Champion Award</li> <li>iv. Ensure permanent advertising on a website with high views by viewers of the AIODIS region</li> <li>v. Set up panel/s of jury, validated by IOC, for evaluation of submissions and ensure follow-up</li> <li>vi. Evaluate and comment submissions and identify one shortlisted candidate from each participating country.</li> <li>vii. Contact shortlisted candidates to solicit their participation in due time for award ceremony.</li> <li>viii. Assist in the preparation of the presentations and award ceremony agenda with the steering committee.</li> <li>ix. Attend and support the facilitation of the presentation session by candidates, including coaching sessions for candidates, and the award ceremony to ensure a smooth and successful implementation.</li> <li>x.</li> </ul>		
Supporting Staff	Members of the steering committee		
Deliverables	<ul style="list-style-type: none"> <li>i) An inception Report within a week upon signature of the contract</li> <li>ii) Final Contest and Award Ceremony report within, including recommendations for subsequent editions of the Blue Champion Award, 15 days after the event.</li> </ul>		
Report to be reviewed by	Raj Mohabeer, Officer in Charge for AIODIS and Asha Poonyth Seeworam, SWIOFish2 Regional Coordinator		
Duration	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 5px;"><i>Approx. start: <b>October 2019</b></i></td> <td style="width: 50%; padding: 5px;"><i><b>February 2020</b></i></td> </tr> </table>	<i>Approx. start: <b>October 2019</b></i>	<i><b>February 2020</b></i>
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Experience and qualification	<p><b>Qualification &amp; Work Experience</b></p> <ul style="list-style-type: none"> <li>1. Proven experience in planning, organising and implementing regional entrepreneurship awards</li> <li>2. Ability to engage a wide range of stakeholders, in particular from the private sector, to raise awareness and promote the Blue Champion Award</li> </ul>		

	<ol style="list-style-type: none"> <li>3. Fluency in French and English is preferred due to the prevalence of the two languages in the region and expected at the event. Knowledge of Portuguese would be an advantage. The communication/media specialist should also provide evidence that he/she will be able to communicate in the Atlantic African Islands which are Portuguese speaking.</li> <li>4. Knowledge of circular economy issues in the AIODIS region will be an advantage</li> <li>5. Strong knowledge or history of event organization in Mauritius will be an advantage.</li> </ol>
Locations and travel	The communication/media specialist will work from its home base with one travel scheduled to attend the Blue Champion Award scheduled for December 2019.
Deadline of application	10 October 2019