



# **CONFERENCE ON THE CONNECTIVITY IN THE INDIAN OCEAN**

**Port-Louis, Maurice  
May 2-3, 2013**

**Márcio Favilla**

**Executive-Director**

**World Tourism Organization – UNWTO**

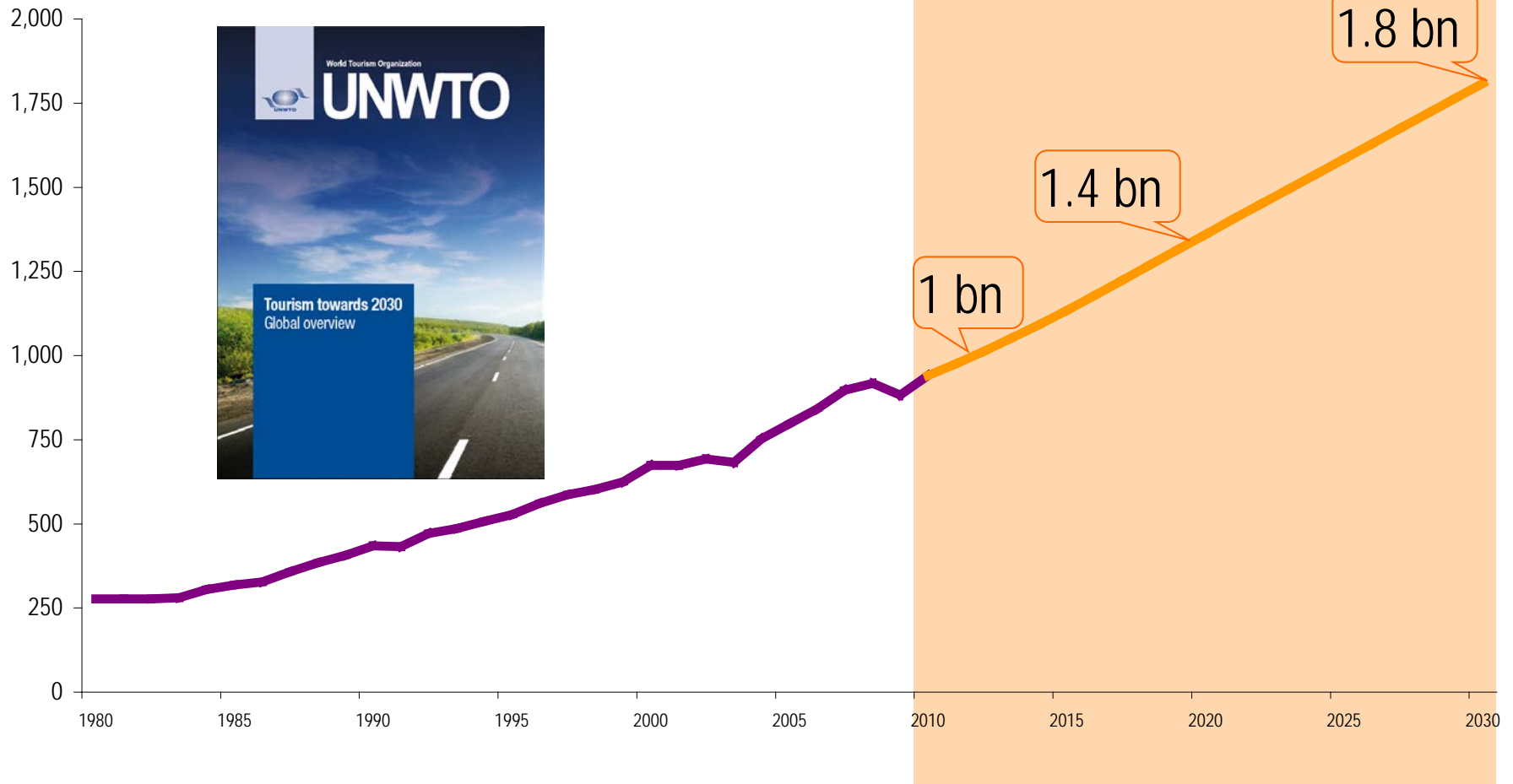
# Inbound Tourism

International tourist arrivals and receipts, 1995-2012\*



# International tourist arrivals to reach 1.8 billion by 2030

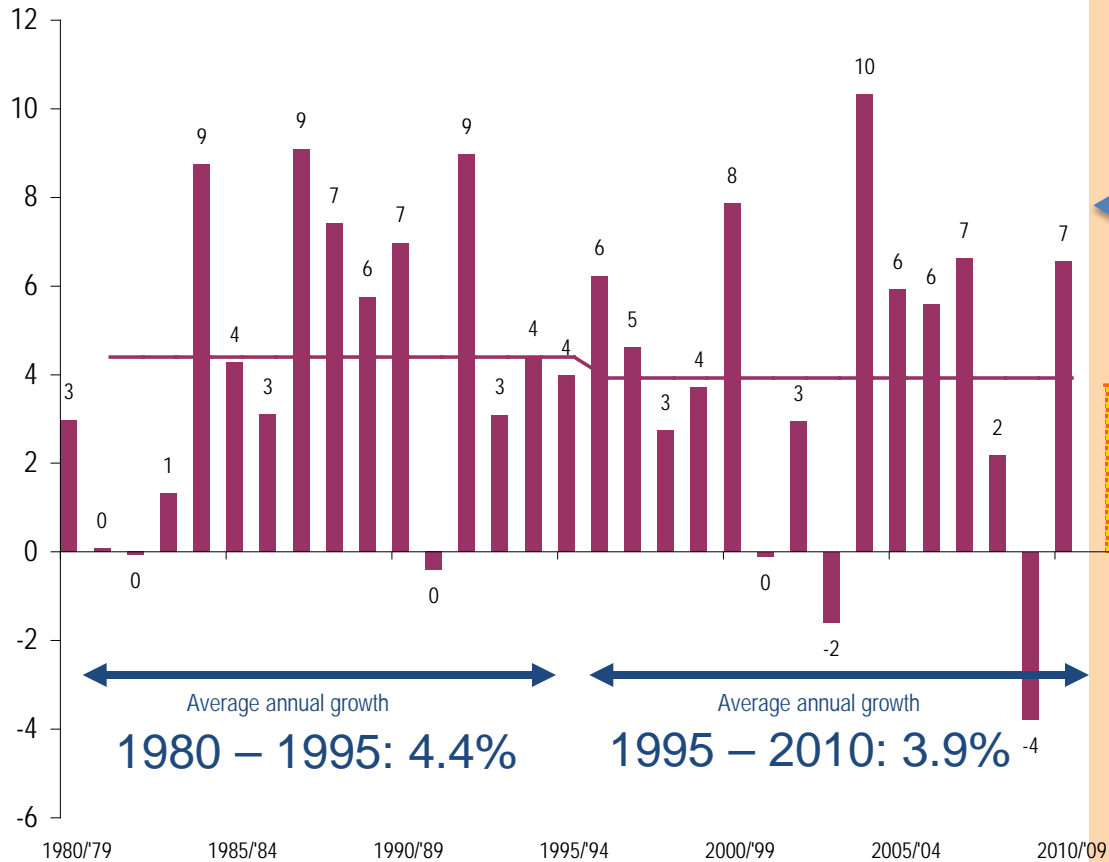
International tourism, World



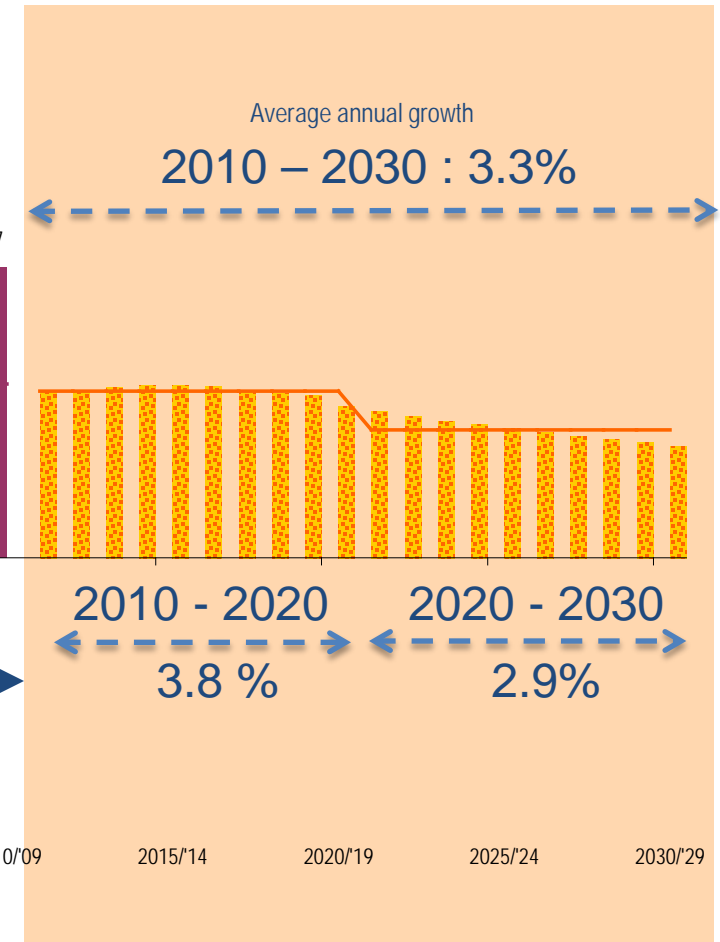
source: World Tourism Organization (UNWTO) ©

# Growth in international tourism will continue, but at a more moderate pace

International tourism, World



International Tourist Arrivals, % change over previous year

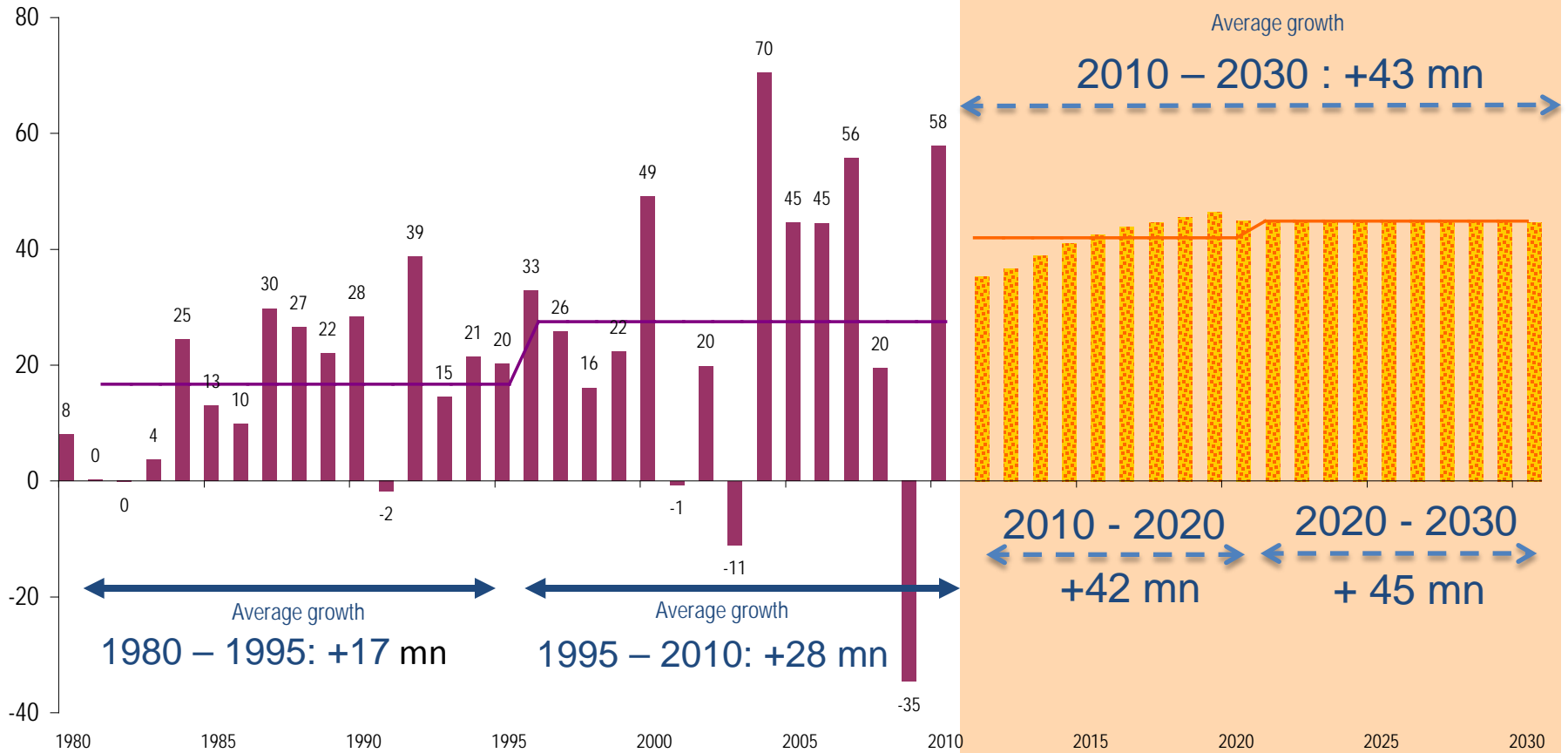


source: World Tourism Organization (UNWTO) ©

# International tourist arrivals to increase by 43 million a year on average

International tourism, World

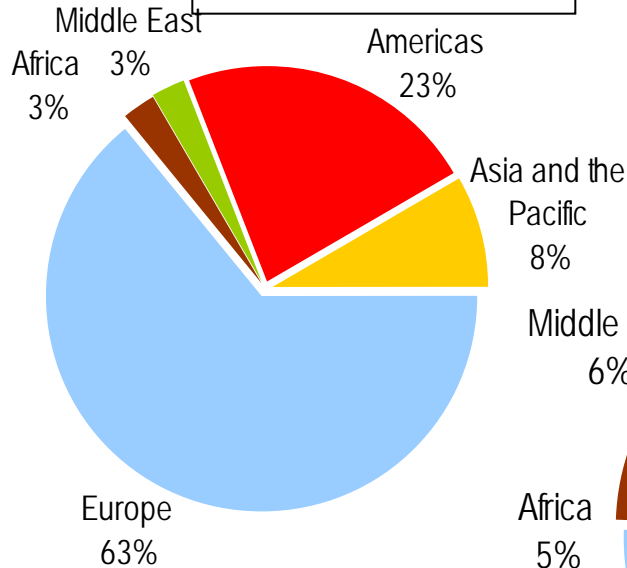
International Tourist Arrivals, absolute change over previous year, million



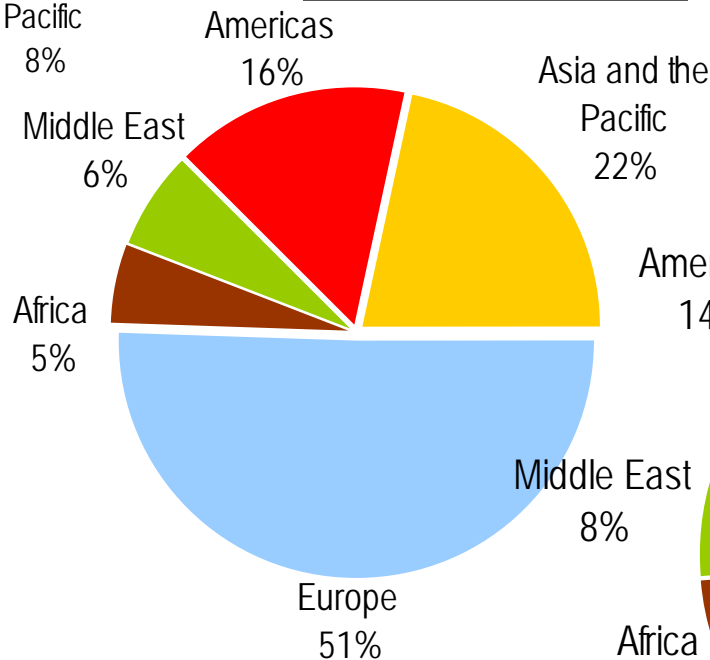
source: World Tourism Organization (UNWTO) ©

# Asia and the Pacific, the Middle East and Africa to increase their shares

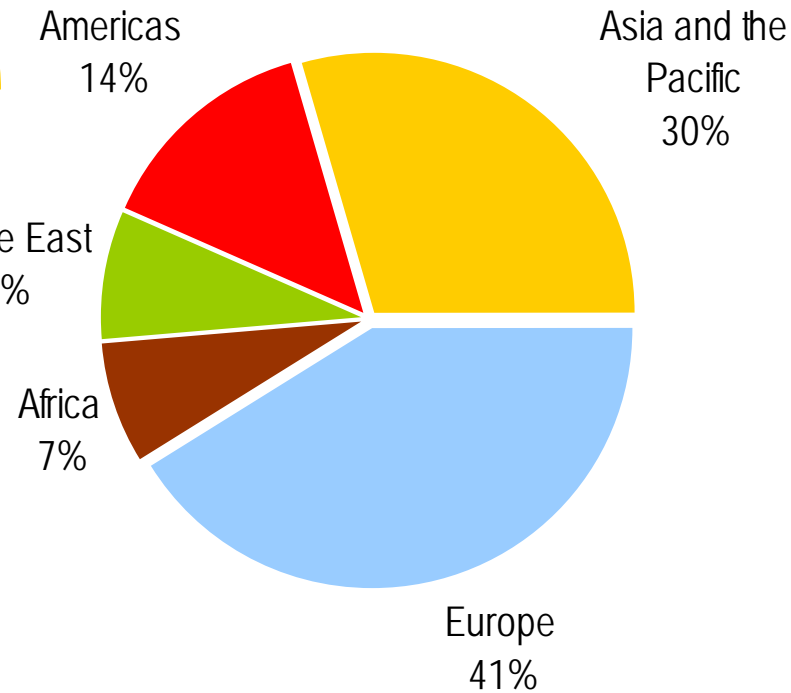
1980 (277 mn)



2010 (940 mn)



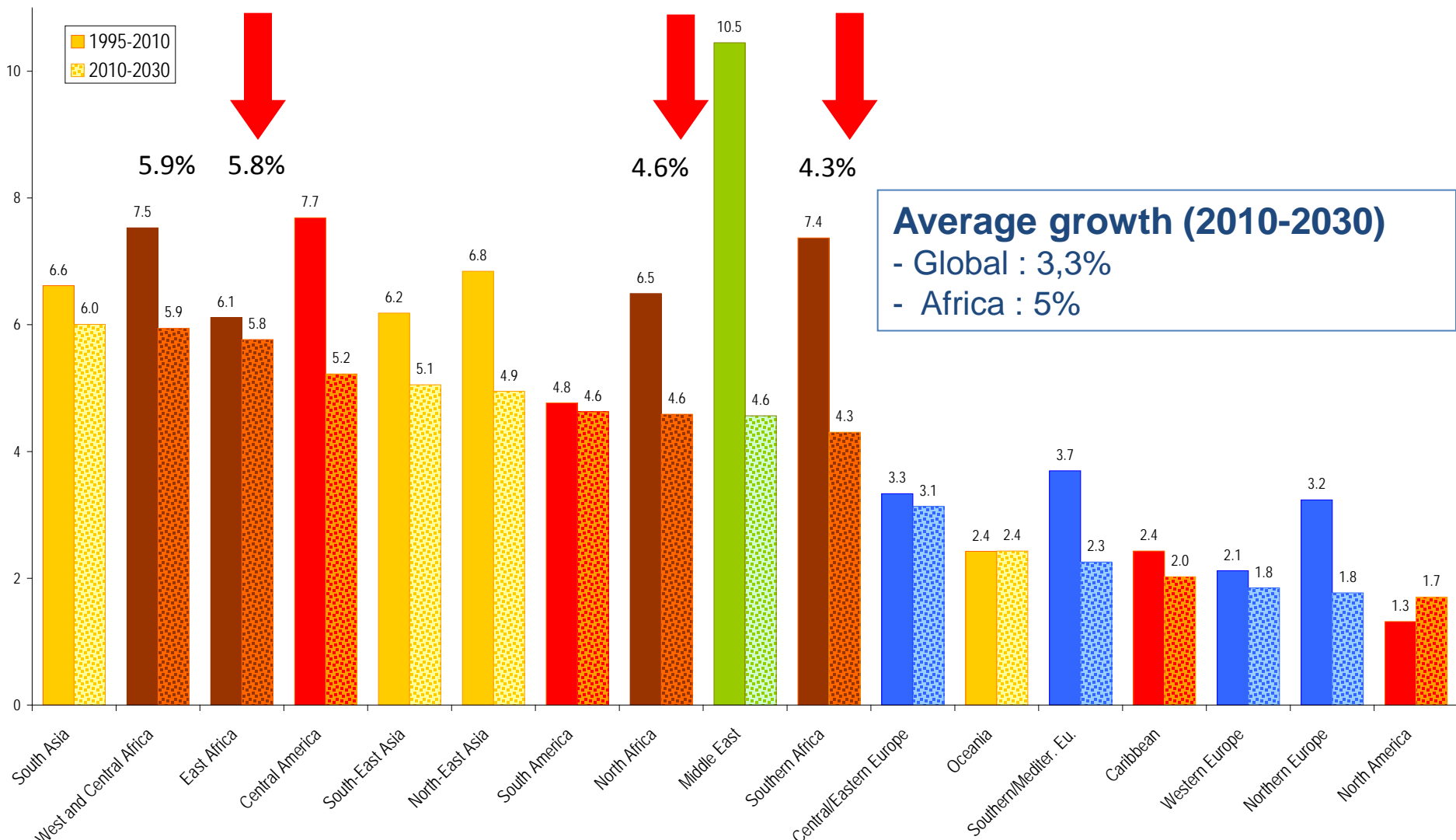
2030 (1.8 bn)



# West, Central, East, North and Southern Africa will grow above world annual average (2010-2030)

International tourism by (sub)region of destination

International tourist arrivals, average annual growth %

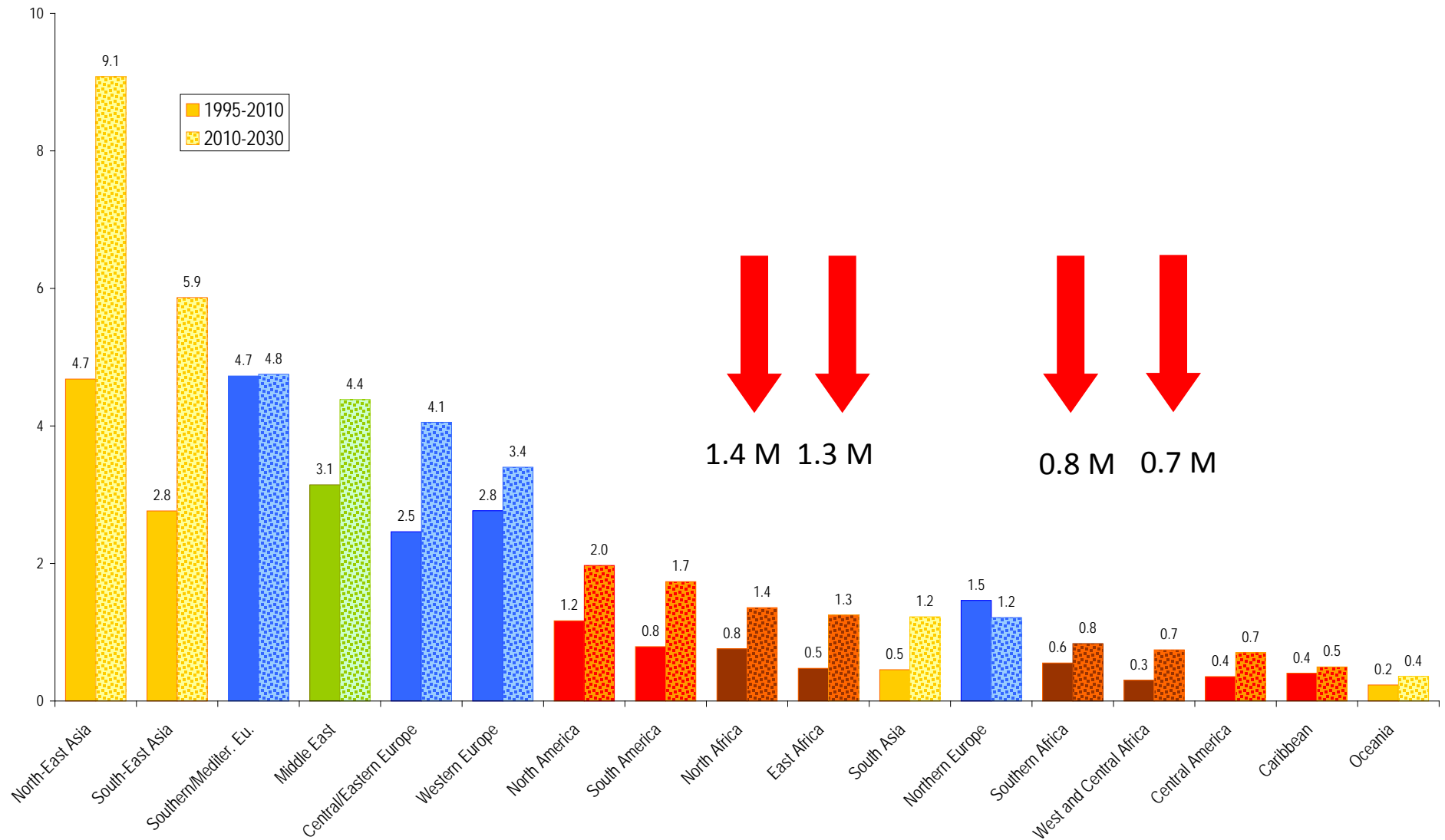


source: World Tourism Organization (UNWTO) ©

# East Africa to gain 1.3 M int'l arrivals per year; Africa 4.2 M out of world's 43 M (2010-2030)

International tourism by (sub)region of destination

International tourist arrivals, average absolute change over previous year, million



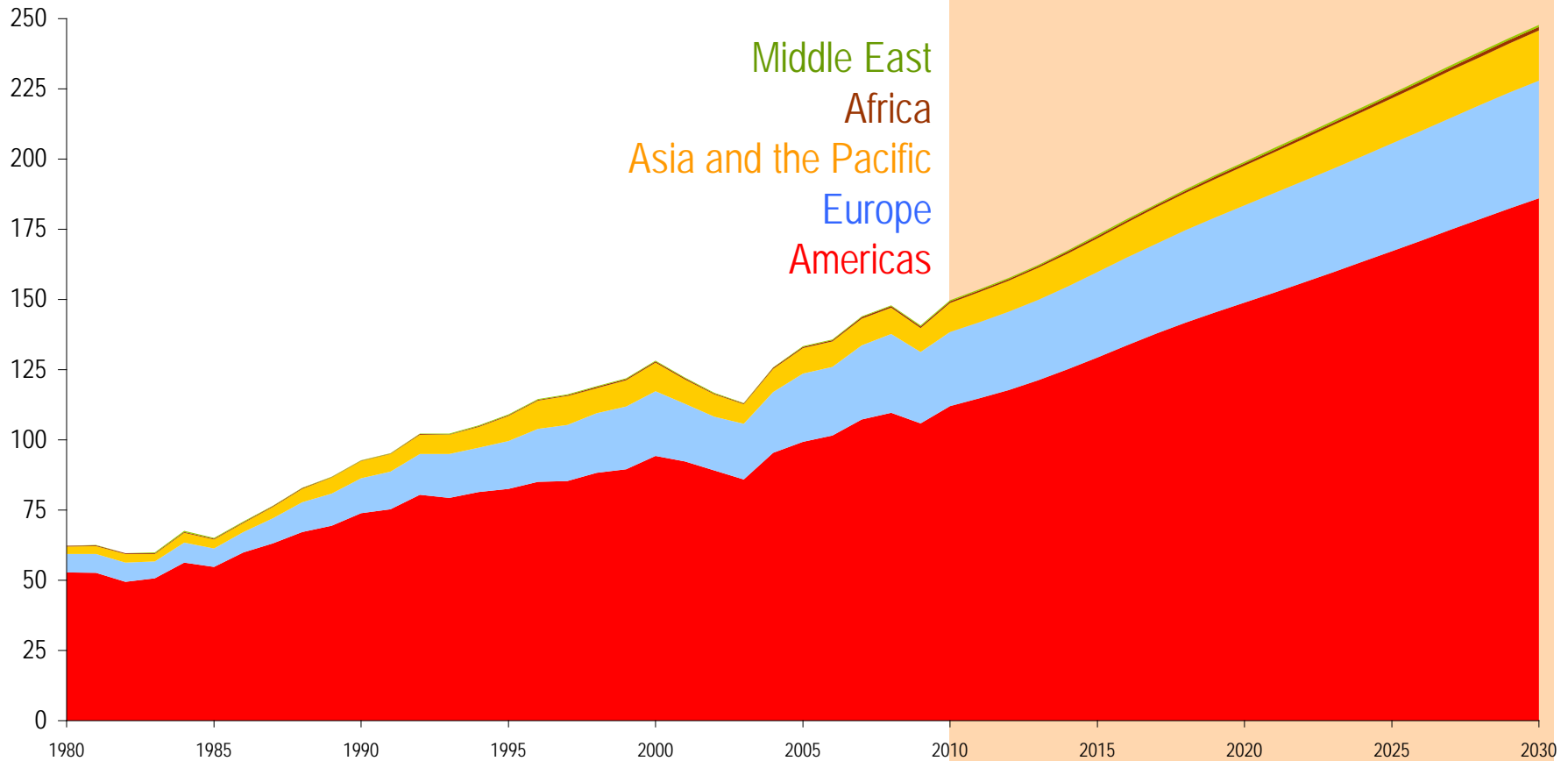
source: World Tourism Organization (UNWTO) ©



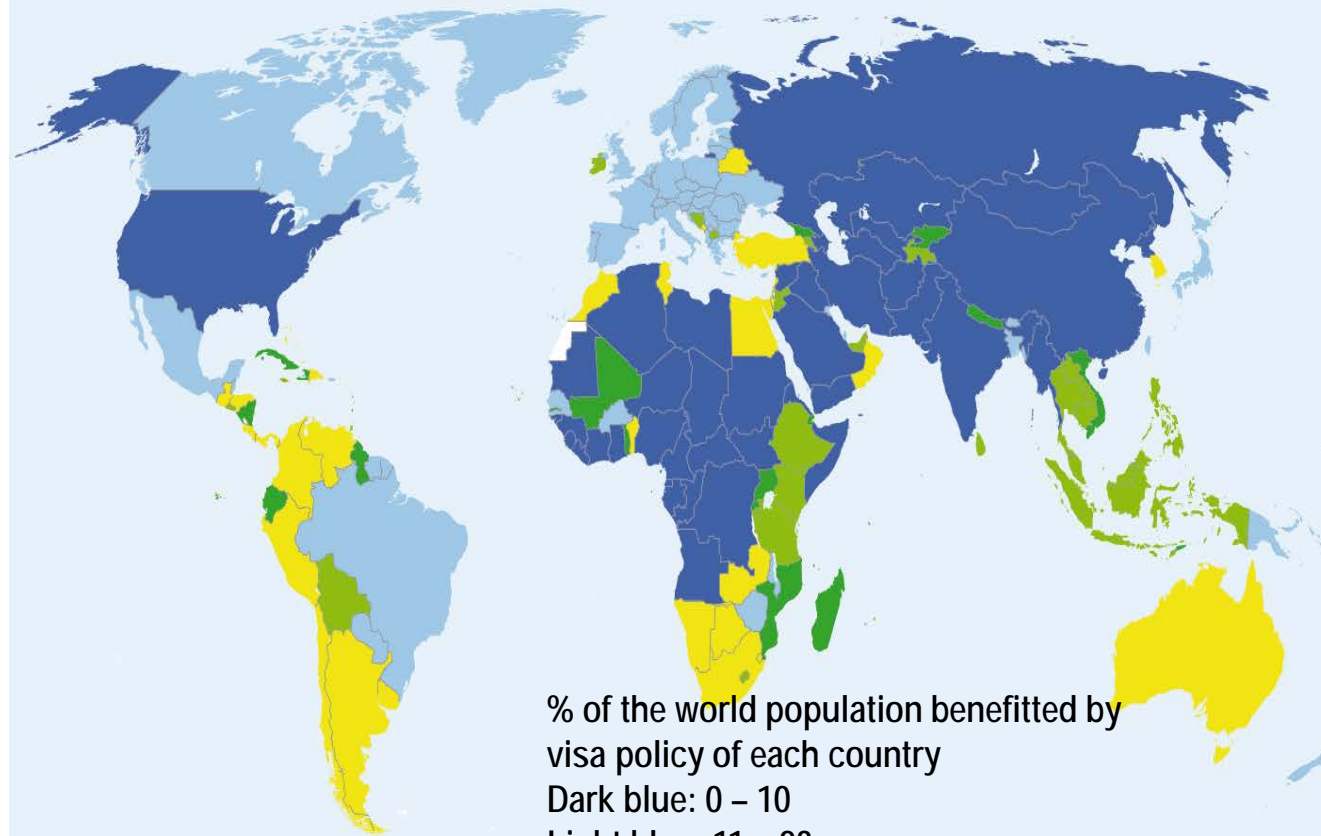
# Regions have most of their int'l arrivals from their own regions; East Africa an exception

Americas: Inbound tourism by region of origin

International Tourist Arrivals, million



# OPENNESS INDEX



% of the world population benefitted by visa policy of each country

Dark blue: 0 – 10

Light blue: 11 – 23

Yellow: 24 – 39

Light green: 40 – 69

Dark green: 70 -100

Openness score	
World	31
Advanced economies	26
Emerging economies	32
<b>By UNWTO regions:</b>	
<b>Africa</b>	29
North Africa	16
West Africa	23
Central Africa	6
East Africa	49
Southern Africa	29
<b>Americas</b>	37
North America	14
Caribbean	45
Central America	37
South America	35
<b>Asia and the Pacific</b>	37
North-East Asia	27
South-East Asia	51
Oceania	41
South Asia	24
<b>Europe</b>	26
Northern Europe	26
Western Europe	23
Central/Eastern Europe	26
Southern/Mediter. Europe	27
<b>- of which EU-27</b>	24
<b>Middle East</b>	20

# Fostering integration and promoting multi-destinations



Vanilla Islands  
Les Iles Vanilles



# Fundamental challenges

- **Travel facilitation (visas and border crossings) within multi-destinations**
- **Air connectivity (within and beyond)**
- **Common products and routes**
- **Joint branding and image promotion**
- **Cooperation among all stakeholders**

# The way forward

- **Taxation (one of UNWTO's priorities)**
- **Sustainability**
  - UNWTO SIDS Conference in La Reunion (Sep 2013)
  - Major UN SIDS Conference in Samoa (2014)
  - Long-term: global agreement on GHG emissions
- **UNWTO / ICAO**
  - Joint African Tourism-Aviation Conference in 2014
- **UNWTO / IOC and other int'l organizations**





**Thank you for your attention!**  
**Merci pour votre attention!**

**Márcio Favilla**

**Executive-Director**

**World Tourism Organization – UNWTO**

**[mfavilla@unwto.org](mailto:mfavilla@unwto.org)**



**World Tourism Organization** | a specialized Agency of the United Nations

